

HEIGHTS OBSERVER

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Published by **FutureHeights**

Ad Rates 2010

Rates subject to change without prior notice
(PRICE PER INSERTION BELOW)

Advertisement Dimensions	1-Time each	3-Times each	6-Times each	12-Times each	Non-Profit Rate	2 Years, 26 Issues
4 Color Process						
Full Page Back 9 1/2" Wide x 15 1/4" High	\$1,440	\$1,320	\$1,200	\$1,080	\$972	\$850
Full Page Inside 9 1/2" Wide x 15 1/4" High	\$1,200	\$1,080	\$1,020	\$950	\$918	\$850
1/2 Page Horizontal 9 1/2" Wide x 7 1/2" High	\$540	\$504	\$468	\$432	\$389	\$350
1/2 Page Vertical 4 5/8" Wide x 15 1/4" High	\$540	\$504	\$468	\$432	\$389	\$350
1/4 Page Horizontal 9 1/2" Wide x 3 1/2" High	\$360	\$330	\$300	\$270	\$240	\$200
1/4 Page Vertical 4 5/8" Wide x 7 1/2" High	\$360	\$330	\$300	\$270	\$240	\$200
1/8 Page Horizontal (Banner) 9 1/2" Wide x 1 3/4" High	\$300	\$270	\$240	\$212	\$175	\$150
1/8 Page Horizontal 4 5/8" Wide x 3 1/2" High	\$240	\$222	\$210	\$186	\$150	\$100
1/16 Page Horizontal 4 5/8" Wide x 1 3/4" High	\$150	\$126	\$114	\$96	\$75	\$50
1/16 Page Vertical 2 1/8" Wide x 3 1/2" High	\$150	\$126	\$114	\$96	\$75	\$50
Classifieds 2 1/8" Wide x 2" High	\$35	\$27	\$25	\$22	N/A	N/A

Machine Insertion (11x17 max)
\$79 per 1000

Hand Insertion (cd, booklet, etc...)
\$159 per 1000

(THESE RATES DO NOT INCLUDE THE COST OF DESIGNING AND PRINTING/PRODUCING THE INSERTION)
Special Placement of Advertisement adds 10%.

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