

introducing...

Creatives' Marketplace

Support for members of the creative economy

An affordable way for makers, artists, musicians and other creators to promote your work within your own community

Book now for
holiday sales

This new section in the *Heights Observer* offers low-cost advertising space to promote products, performances, online stores, etc.

Year-round, we encourage our readers to buy from local, independent businesses. This is a place for readers to discover unique, locally made art, experiences, goods and gifts from sources they might not know about.

It's similar to the *Observer* classified advertising section, except it costs less, offers color ads, and is limited to artists and artisans like you.

- **Flexible:** Create your own 4-color ad (recommended) – or have the *Heights Observer* create a text-based ad for you with spot color.
- **Simple:** Fill out the online form, pay online, and attach your ad – or provide text for us to create it.
- **Affordable:** \$25/month (just \$20/month with a 3-month minimum commitment).
- **Even more affordable** for **HeightsArts Working Artist** members. As a member benefit, you pay \$20/month (just \$15/month with a 3-month minimum commitment).
- **Your ad will appear** in 8,500 copies distributed across CH, UH, Little Italy, University Circle and Shaker Square/Larchmere.
- **This is designed just for makers**, artists and artisans; and subsidized by HeightsArts and the *Heights Observer*. You won't find a more affordable way to reach the Heights buying community.

Sample

(size shown is approximate)

To participate visit:
HeightsArts.org

Questions:

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Heights Observer
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Design your own
4-color ad to fit
this space

Don't want to design it
yourself?
Provide your text on
the online form,
choose a highlight
color (optional), and
attach a small logo
(optional); we'll create
the ad for you

2.33" wide

Heights Kraftwerks



Handmade pottery &
ceramics

Shop online at Etsy or
heightskraftwerks.com

Holiday open house Nov. 26

Wedding gifts • Hostess gifts

Holiday gifts • Just because

[heightskraftwerks@gmail](mailto:heightskraftwerks@gmail.com)

1.75" tall