

HEIGHTS OBSERVER

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A project of non-profit **FutureHeights**

2021 Sponsorship Program Dew Diligence podcast

A twice-monthly podcast about the upcoming Cleveland Heights mayoral election and other hyper-local issues. Produced by Adam Dew, owner of Dew Media, in cooperation with the *Heights Observer*. See Dew Diligence at bit.ly/dewdiligence



Sponsorship provides the benefits of monthly advertising in the non-profit, community-based *Heights Observer* while encouraging understanding and discussion of important issues that won't get covered anywhere else. **Limited to 4 sponsorships.**

Sponsorship includes:

Display ad for your organization in the *Heights Observer* (distribution of 8,500/month) – customized to your business/organization

Company logo or name on podcast promotion in the Heights Observer weekly email newsletter (distribution of 5,000/week)

Company logo or name shown at beginning and end of each podcast (video version)

Sponsor acknowledgment, read by podcast host, twice during each podcast (video and audio version)

Total monthly impressions: 29,000

Price:

1/8 page ad	6 month commitment	\$232 per month / \$1,392 total
1/8 page ad	12 month commitment	\$150 per month / \$1,800 total
1/4 page ad	6 month commitment	\$355 per month / \$2,130 total
1/4 page ad	12 month commitment	\$248 per month / \$2,976 total
Notes:	Ask about rates for larger ad sizes	
	Rates do not include the cost of ad design for your display ad	

Already in an advertising contract with us?

Add a 6-month sponsorship to your existing program for \$40/month

Add a 12-month sponsorship to your existing program for \$30/month

Contact Bob Rosenbaum, brosenbaum@heightsobserver.org; 216-401-9342

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